PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: R. Stirlen, C. Gillis, D. Iozzo DATE: September 15, 1982

FROM: E. Merlo

SUBJECT:

Thought you would be interested in seeing the attached. We have no idea how Business Week got their information or from whom.

I am sure no one here approved their using our name in their ad nor did anyone here provide such erroneous information.

Is there any action you want to take or that you want us to take vis-à-via the lawyers.

EM:et
Attachment

cc: R. Fitzmaurice
T. Keim

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Source: https://www.industrydocuments.ucsf.edu/docs/qtnn0004